

URGE

FOR NATURAL LUXURIOUS HAIR



BEAUTY BRAND



MEET *Latoya.*

Latoya is the founder of Urge Luxury, a luxury hair care company that promotes healthy hair care. Latoya wanted to reposition her brand to attract her desired audience. Our team completed a full rebrand design.

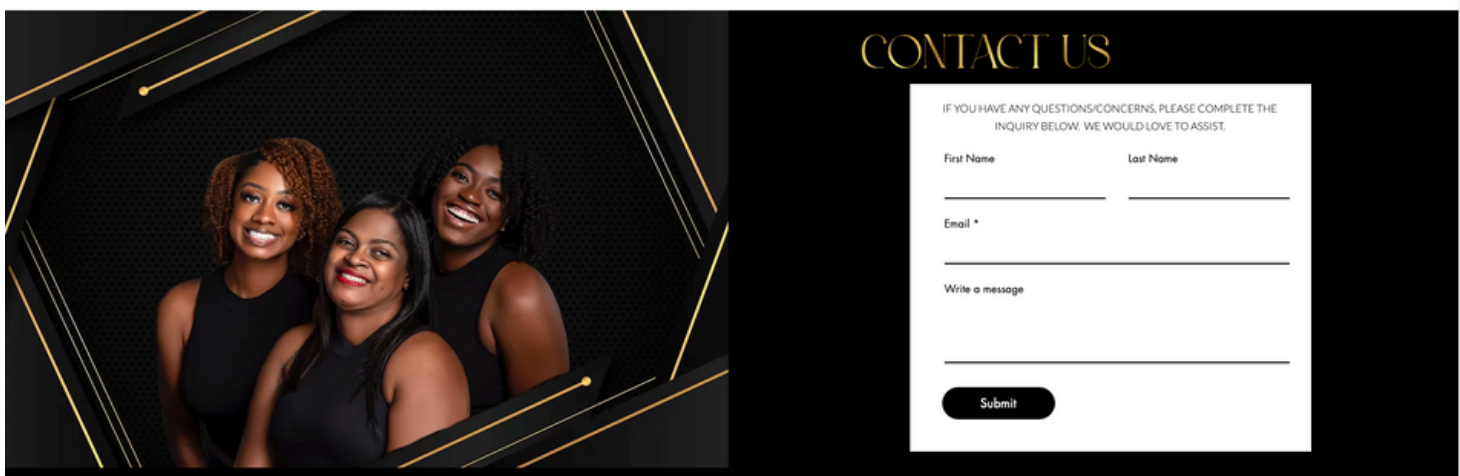
BRAND DESIGN, PHOTOGRAPHY & WEB DESIGN.

BRAND COLORS

#B27409

#000000

#FFFFFF



Are you on *the list*?

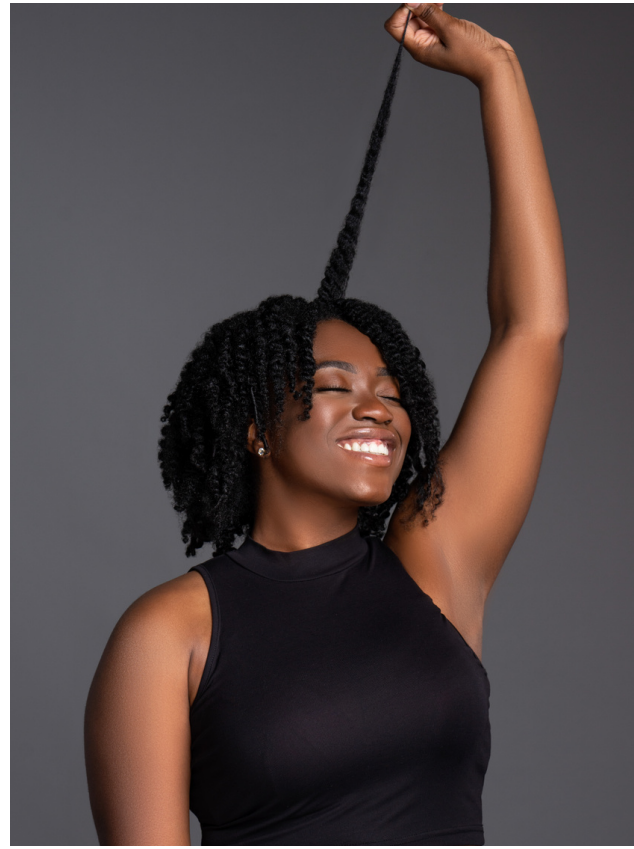
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Web design
Fully Customized Site.

PRODUCT *Design.*

PRODUCT DESIGN TO PROMOTE NEW PRODUCT





BRAND

Photography

BRAND PHOTOSHOOT TO CAPTURE PHOTOS FOR VISUAL BRANDING

